

KOENIG & BAUER

EQUINOX²⁰²⁴

The future starts here.



22 May - 14 June 2024
Lausanne, Switzerland

EQUINOX 2024: what is it?

EQUINOX 2024 is all about framing your vision for the future of banknotes and developing your roadmap to get there. We aim to start a new conversation around the future of banknotes; what they will look like, how will they be produced and what role they will play in society to **create value** for all cash ecosystem stakeholders?

EQUINOX 2024 marks the beginning of a **new dialogue** between a wider range of stakeholders who will ultimately define what the future of banknotes will look like. We will break down traditional silos and connect the banknote product with the banknote distribution and access system so that we can all contribute to positive **change**. We aim to address the real issues having an impact on cash demand and demonstrate how banknote production plays an important role in creating more efficient and sustainable cash cycles.

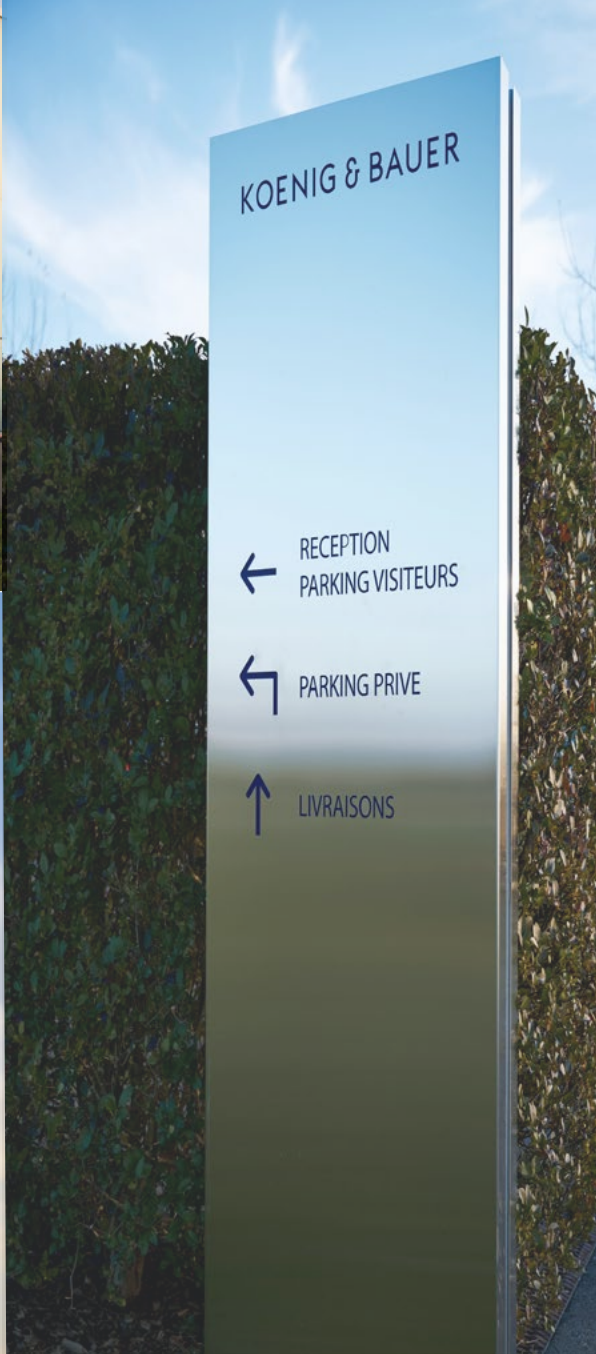
As we move into the future, we all have a decision to make. As a banknote printer or issuer, do you foresee your role exclusively as a **cost reducer** or a real **value creator**?

EQUINOX 2024 will demonstrate that value creation is the only sustainable and pragmatic way to build the future of cash in your nation, and that value creation goes far beyond printing and more than ever, involves the coming together of the banknote product and the cash cycle to create the **cash ecosystem**.



EQUINOX 2024 is all about exploring and discovering how innovation opens the door to new value-creation opportunities and how it empowers you to make banknotes do more in society. This is your event, and it would not be possible without your support.

Join us in **May & June 2024** as we explore together how passionate people and incredible innovation can take us from today to tomorrow and define the **future** of banknotes in **your** world.



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Payments

Cash

Sustainability

Technology

Innovation

People

Challenges

Value

Digital

Costs

Ecosystems

Data



Why Participate in **EQUINOX 2024** ?

We recognise that 2024 will be a busy year and that your time is valuable. We invite you to make Equinox 2024 part of your priority list by allocating one day of your time to engage with us around the future. Our goal is to ensure that your time spent with us will yield quantum benefits as you shift the question from "what will the future look like?" to "how can I create a sustainable future for banknotes in my nation?"

10

good reasons

to join us for

≡ EQUINOX²⁰²⁴

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PEOPLE

1. Evolution

Engage with experts to understand how your future national cash ecosystem will evolve, what forces will shape it and what role banknotes will play in it.

2. Innovation

Meet the passionate people behind the innovation and discover how you can transform your banknote process to become future-ready and future-proof.

3. Exchange

Share your vision of the future with our team and begin a new conversation around your specific needs and what you want.



INNOVATION

4. Sustainability

Explore ways to make banknote production more sustainable by reducing costs and ecological footprint simultaneously.

5. User Experience

Learn more about how the latest design technology can create a truly exceptional banknote user experience.

6. Meet the future

World launch of a revolutionary new banknote production platform.

7. Create value

Discover new ways to create 'value via print' for all banknote ecosystem stakeholders.



NEW PERSPECTIVES

8. Discover

new ways to maximise the societal value banknotes can bring to nations via new use cases linking print innovation to the digital world.

9. Rethink

the banknote production process – to meet the expectations and needs of a changing world.

10. Imagine

what can be achieved when you connect banknote design and production with cash distribution and access channels.

we're on it.

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When ?



From **May 22** to
June 14, 2024

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Where ?



Our premises in
Lausanne, Switzerland

SESSION 1: FRAMING YOUR FUTURE

9:00AM

Arrival & Welcome

9:15AM

What will the future look like?

- The Story of Cash Evolution
- Our Future Payments Ecosystem
- What space will banknotes occupy?

Why will banknotes play a role in emerging multi-payment tool ecosystems?

- Sustainable cash co-existence
- The societal value of banknotes: more than you might think

10:15AM – COFFEE BREAK

10:30AM

Merging the banknote product with the banknote service system equals Banknote Ecosystem

- Why ecosystem stakeholders must work together
- Shaping your future cash ecosystem

How will we build the future?

- Cost Reduction or Value Creation?
- 'In-Print' value creation: What is it and how do you do it?
- Defining your role as a banknote printer/Central Bank

SESSION 2: DEFINING YOUR ROLE AS A VALUE CREATOR

11:00AM

Introducing the EQUINOX24 Specimen Banknotes

- Creating value for today's payment ecosystems & value for tomorrow

PROGRAMME

11:30AM

Design & Prepress

- What's new, better and more sustainable?
- Meet the people, technology and discover the innovation that is creating value
- Using data to create value: a seamless, data-driven workflow from design through print and the finished banknote

12:00AM

Creating Value through Digital Innovation

- Making Banknotes do more for society
- Financial Literacy

12:20AM

Discussion & Exchange

12:30AM - LUNCH BREAK

SESSION 3: INNOVATION & VALUE CREATION

13:30PM

The Evolution Sidewalk?

A retrospective on change and evolution in banknote design & production

14:00PM

Five pillars of our vision for the future

14:20PM

We can create value and reduce costs simultaneously

14:40PM

The Global Launch of our new banknote production platform - when a vision becomes a reality

SESSION 4 : AKTINA – PUTTING YOU IN CONTROL

15:00PM

- AKTINA configurations and customisation
- What is possible with AKTINA today?
- What we are working on for AKTINA tomorrow?
- AKTINA – How to get there?
- Migrating for a traditional banknote production process to an AKTINA platform

16:30PM

Discussion & Exchange



How to register ?

From now on, you can pre-register for **EQUINOX** and block a date that suits you best. You only need to enter some basic information at this point. We will come back to you, to ask you to complete your registration. Reserving your place at **EQUINOX 2024** now, helps us plan capacity and logistics so we thank you in advance for your cooperation and we look forward to meeting you.



Next steps...

Once you register for EQUINOX 2024 you will receive a **confirmation** from our team. This confirmation contains a link enabling you to modify your registration at any point in the future and add additional registration information such as travel details, special requests, etc.

If you require any special assistance or support with travel, visa applications or other issues, please contact our dedicated EQUINOX support team by sending an email to: equinox2024@koenig-bauer.com



News & Updates

Once registered you will benefit from our monthly **EQUINOX2024 'Sneak Peaks'** sent on your email.

We will progressively reveal the EQUINOX 2024 specimen banknote along with a short video update of what you will see and experience during your time with us at EQUINOX 2024. Our 'Sneak Peaks' will be sent to your registered email address.

Once registered, you will also receive a **QR-code**, allowing you to **download** our **app** dedicated to our event. This app will centralized all the information you need.



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